

# 2022 SPONSORSHIP

Helping future aviators' dreams take flight





# About Us

The First In Flight chapter of Women in Aviation is a Charlotte-based non-profit, 501(c)3 organization. All donations are tax-deductible.

Sponsorships allow our chapter to provide free educational events for local families and students that may have never been exposed to the world of aviation. Funding in excess of what is needed to provide for the community outreach events is used towards funding our annual scholarships.

# 2022 Sponsorship



## First in Flight

**Address:**

15503 Oleander Dr  
Charlotte, NC 28278

**Checks Payable:**

WAI First in Flight Chapter

**PayPal:**

Women in Aviation First in Flight





2021 Girls In Aviation Day  
Concord-Padgett Regional Airport

# Community Outreach Events

## Girls in Aviation Day

The mission of our annual Girls in Aviation Day (GIAD) event is to inspire young girls to discover the adventurous world of aviation.

We also volunteer in a variety of events like Girl Scout educational sessions, career fairs, and after school programs.





2021 First in Flight Scholarship Recipient  
Aleiah Martin

# Scholarship Opportunities

The First in Flight chapter provides two local scholarships annually.

**First in Flight Scholarship**

Support an aspiring aviator with flight training.

**Safety First Scholarship**

Support an aspiring aviation mechanic with maintenance training.



# Land your dream job




Today there is a large gap in the percentage of women compared to men in aviation-based careers. If you look at the approximately 700,000 General Aviation pilots in the United States, only 7% of them are women (42,000). As the difficulty of ratings increases, there are even less! Only about 7,000 female airline pilots operate at the Airline Transport Pilot (ATP) level on commercial airlines. Together, we can inspire the next generation, help diversify the aviation industry, and create more inclusive career opportunities.

## Women in Aviation Careers in the United States





# Sponsorship Opportunities

	 PRICE	 EXHIBIT	 BROCHURE	 BANNER	 <small>ncwai.org</small> WEBSITE	 <small>flyncai</small> SOCIAL MEDIA
<b>First Class</b>	\$2,000	✓	✓	✓	✓	✓
<b>Business Class</b>	\$1,500	✓	✓	✓	✓	
<b>Premium</b>	\$1,000	✓	✓			
<b>Economy</b>	\$500	✓				

## EXHIBIT

- Table at all First In Flight Events to display your brand
- Create an educational or entertaining display for attendees at Girls in Aviation Day
- Supply your own team members or request First In Flight members to represent your company at the events

## BROCHURE

- Company logo displayed on chapter programs and event brochures

## BANNER

- Company logo prominently displayed on event signage, advertising and banners

## WEBSITE

- Partners will be featured on our organization's website
- Includes a link to your company website

## SOCIAL MEDIA

- Company will be featured on all of our social media platforms
- Tagged in each post for additional brand recognition and interaction
  - Instagram - post, story, & highlight
  - Facebook - post & story



# Partner Opportunities

## Refueler

- Provide food and beverages for GIAD 2022

## Gate Agent

- Cover the cost of volunteer T-shirts for GIAD 2022
- Logo will be included on shirts

## Air Traffic Controller

- Cover the cost of signs around the property identifying various stations and location of amenities at GIAD 2022

## Flight Attendant

- Donate prizes for the GIAD 2022 raffle

Girls in Aviation Day

24 September 2022



# DEAD LINE

Address:

15503 Oleander Dr  
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PayPal:

Women in Aviation First in Flight



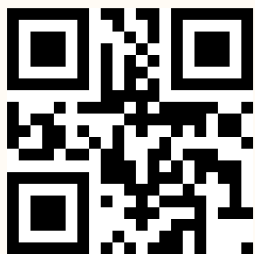
# September 1

email

ncwai.fly@gmail.com

website

ncwai.org



social media



@flyncwai

Thank you  
for your  
support!

We look  
forward to  
partnering  
with you.



First in Flight



@flyncwai

# Girls IN AVIATION DAY

A Women in Aviation International® Event

September 10, 2022 

9 a.m. to noon

Concord-Padgett Regional Airport



RAIN OR  
*shine*



[ncwai.org/GIAD](https://ncwai.org/GIAD)