

2023 Sponsor

**INVESTING IN THE FUTURE OF AVIATION:
INSPIRING THE NEXT GENERATION WITH THE
FIRST IN FLIGHT CHAPTER OF WOMEN IN AVIATION**





About Us

The First In Flight chapter of Women in Aviation is a Charlotte-based non-profit, 501(c)3 organization. All donations are tax-deductible.

Our chapter relies on sponsorships to provide free educational events for local families and students who may not have otherwise had the opportunity to experience the world of aviation. These sponsorships play a critical role in supporting our mission and enabling us to offer engaging and educational events that promote interest in aviation. Any funding that exceeds the needs of our community outreach events is directed towards our annual scholarships, which directly support and encourage young people pursuing careers in aviation. By working together with our sponsors, we can make a significant impact on the lives of aspiring aviators and create a brighter future for the aviation industry.





2022 GIRLS IN AVIATION DAY
CONCORD-PADGETT REGIONAL AIRPORT

Girls in Aviation Day

The primary goal of our annual Girls in Aviation Day (GIAD) event is to inspire and encourage young girls to explore the exciting and dynamic world of aviation. We believe that by introducing girls to the diverse career opportunities available in the aviation industry, we can help them realize their full potential and pursue their passions. Through engaging and interactive activities, displays, and exhibits, we aim to create an unforgettable experience that inspires girls to imagine new possibilities and pursue their dreams in aviation. Our mission is to empower and uplift the next generation of female aviators, and we are committed to providing a welcoming and inclusive environment that fosters growth and success.

[NCWAI.ORG/GIAD](https://ncwai.org/giad)





Girls in Aviation Day
OVER THE YEARS



Community Outreach

While our Girls in Aviation Day (GIAD) event is our primary outreach program, we also participate in a diverse range of other initiatives throughout the year. These initiatives include educational sessions, career fairs, after-school programs, and several others, each with the goal of promoting and advancing the aviation industry, especially for women and girls.

In addition to our educational outreach programs, we also offer annual local scholarships and mentorship opportunities within the chapter. These resources are specifically designed to assist women in achieving their aviation-related goals and nurturing them to become leaders in the industry.



WIND & WINGS: THE SCIENCE OF FLIGHT
NORTH CAROLINA TRANSPORTATION MUSEUM



2022 SAFETY FIRST SCHOLARSHIP RECIPIENT:
SHAY WORRELL

Scholarship Opportunities

2023 PLANNED SCHOLARSHIPS

FIRST IN FLIGHT

Support an aspiring aviator or maintenance technician with training.

CONFERENCE (2)

Send two members of the First in Flight chapter to the Women in Aviation International Conference.

SOARING DREAMS

Supply aviation gear (new headset, flight bag, tools, etc.).

[NCWAI.ORG/SCHOLARSHIP](https://ncwai.org/scholarship)



LAND YOUR *dream job*









There is a significant gender gap in aviation-based careers, with far fewer women compared to men in these fields. For example, out of approximately 700,000 General Aviation pilots in the United States, only 7% are women (42,000). As the ratings become more challenging, this number decreases even further. At the Airline Transport Pilot (ATP) level, only around 7,000 female airline pilots are currently employed by commercial airlines. We believe that by inspiring and encouraging the next generation of female aviators, we can help to diversify the aviation industry and create more inclusive career opportunities for everyone. Our chapter is committed to promoting diversity and inclusion in aviation, and we believe that together, we can work towards a brighter and more equitable future for the industry.

Women in Aviation Careers in the United States



Sponsorship Levels

	 Donation	 Social Media <small>@flyncwai</small>	 Brochure	 Banner	 Exhibit	 Website <small>ncwai.org</small>
FIRST CLASS	\$2,000	✓ Highlights	✓ Featured	✓ Featured	✓ Premium	✓ Promo & Links
BUSINESS CLASS	\$1,000	✓	✓	✓	✓	✓
PREMIUM	\$500	✓	✓	✓	✓	
ECONOMY	Raffle Donations*	✓	✓			

* Raffle donations valued at over \$500 will be classified under the nearest tier for the purpose of determining sponsorship category.

SOCIAL MEDIA

- @flyncwai
 - Instagram
 - Facebook

BROCHURE

- Given to every participant at Girls in Aviation Day and other outreach events

BANNER

- On display at Girls in Aviation Day

EXHIBIT

- Booth at Girls in Aviation Day

WEBSITE

- www.ncwai.org

MORE DETAILS ON THE FOLLOWING PAGES

First Class Sponsor

\$2,000 DONATION

SOCIAL MEDIA

- Featured on all of our social media platforms
 - Instagram
 - Individual post
 - Individual story
 - Individual highlight
 - Three additional posts of company's individual request
 - i.e. product advertisement, event promotion, or job postings
 - Facebook
 - Individual post
 - Individual story
 - Three additional posts of company's individual request
 - i.e. product advertisement, event promotion, or job postings
- Tagged in each post for additional brand recognition and interaction

BROCHURE

- Extra large featured company logo

BANNER

- Extra large featured company logo

EXHIBIT

- Premium exhibit to display company at Girls in Aviation Day
 - Supply your own team members or request chapter members to represent your company

WEBSITE

- Featured promotional advertisements for events, products, or job postings
- Link to company website



Business Class Sponsor

\$1,000 DONATION

SOCIAL MEDIA

- Posted on all of our social media platforms
 - Instagram
 - Individual post
 - Individual story
 - Individual highlight
 - One additional posts of company's individual request
 - i.e. product advertisement, event promotion, or job postings
 - Facebook
 - Individual post
 - Individual story
 - One additional posts of company's individual request
 - i.e. product advertisement, event promotion, or job postings
- Tagged in each post for additional brand recognition and interaction

BROCHURE

- Large company logo

BANNER

- Large company logo

EXHIBIT

- Exhibit to display company at Girls in Aviation Day
 - Supply your own team members

WEBSITE

- Link to company website



Premium Sponsor

\$500 DONATION

SOCIAL MEDIA

- Posted on all of our social media platforms
 - Instagram
 - Group post
 - Group highlight
 - Facebook
 - Group post

BROCHURE

- Medium company logo

BANNER

- Medium company logo

EXHIBIT

- Shared exhibit to display company at Girls in Aviation Day
 - Supply your own team members



Economy Sponsor

RAFFLE DONATION

SOCIAL MEDIA

- Posted on social media
 - Instagram
 - Group post
 - Group highlight

BROCHURE

- Small company logo



2023 Sponsorship



Donations May Be Sent To:

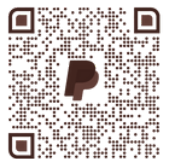
1633 Natalie Ln
Rock Hill , SC 29730

Checks Payable:

WAI First in Flight Chapter

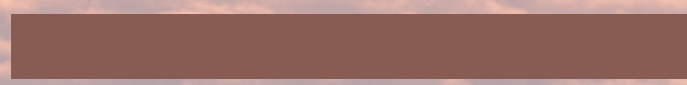
PayPal:

Women in Aviation First in Flight



DEAD LINE

September
1



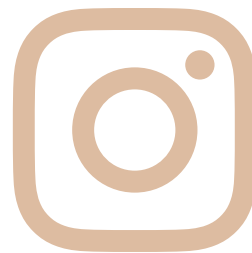
Website

NCWAI.ORG



Email

NCWAI.FLY@GMAIL.COM



Social Media

@FLYNCWAI



Chapter Socials
CONNECT WITH US



2023 Sponsors

THANK YOU
FOR YOUR
SUPPORT!

WE LOOK
FORWARD TO
PARTNERING
WITH YOU.

First in Flight







Girls IN AVIATION DAY

A Women in Aviation International® Event

with the First in Flight chapter



Sept 9th



11:00 AM - 3:00 PM



Free

Concord-Padgett Regional Airport

9000 AVIATION BLVD NW, CONCORD, NC 28027



AVIATION ACTIVITIES
VENDOR BOOTHS
FOOD TRUCKS
FUNDRAISING RAFFLE
FUN FOR ALL AGES!

WWW.NCWAI.ORG/GIAD

